



Credit Union 1
2024 ANNUAL REPORT

FINANCIAL WELLNESS

across Alaska, our one and only home.

LEADERSHIP REPORT

2024 marked a pivotal year for Credit Union 1, setting the stage for lasting growth and impact. We enhanced our member services, improved our business and digital offerings, and pursued a branch expansion plan — all to support financial wellness across Alaska, our one and only home.

- » We introduced Quick Loans as a rapid solution for members needing to manage urgent and unexpected costs, eliminating the excessive rates and fees of alternative methods. This move aligns with CU1’s mission to provide financial solutions that prioritize the well-being of all Alaskans.
- » We launched Greenlight, an award-winning debit card and money app for kids and teens. With our state holding a failing grade in financial literacy, this CU1 initiative helps Alaskan families teach kids to earn, save and spend money responsibly.
- » We enhanced the CU1 Mobile App to make banking easier and more intuitive for members — and there are more upgrades coming your way! This focus on a seamless digital experience ensures you have the right tools to manage your financial journey, wherever you roam.
- » We took strides in supporting business members by upgrading debit cards and integrating services into our app that streamline business operations and financial management. Looking forward, we’re excited to introduce business lending opportunities, empowering local businesses and entrepreneurs with the financial support to thrive in Alaska.

And now in 2025, we will debut three new Credit Union 1 branches in Kotzebue, Wasilla and Skagway! These communities requested our aid, and we can’t wait to begin serving them and furthering our commitment to financial empowerment statewide.

Thank you for being a valued CU1 member. We look forward to another year filled with **growth, opportunity and meaningful service** to help you reach new heights in **your financial journey**.

In 2024, Credit Union 1 experienced 1.1% membership growth, meaning our membership grew by 965 members, year over year. As of December 31, 2024 Credit Union 1 is the credit union that 92,614 members trust to improve their financial wellbeing! Throughout 2024, the credit union originated \$314,439,687 million in loans for members all over the great state of Alaska. These loans help our local community members make progress toward their financial goals through new homes, vehicles, recreation toys and more.

The strong financial health we experienced in 2024 is a direct result of the hard work and dedication of the CU1 team. This amazing group of people believe in our mission and lead with remarkable knowledge and compassion. We’re “people helping people,” and we take that seriously.

As we step into 2025, we are inspired by the growth we’ve achieved and the exciting opportunities that lie ahead. Our commitment to meeting the diverse needs of our members remains strong, and we are more determined than ever to support you in achieving your financial goals — no matter which corner of Alaska you call home.



BOARD OF DIRECTORS (Left to Right)

- Yuliya Mitchell, Director
- Steve Cavin, Chair
- Andre Horton, Director
- Colin Baxter, Treasurer
- Joe Towslee, Director
- Marietta "Ed" Hall, Secretary
- Jennifer Bernard, Vice Chair

SUPERVISORY COMMITTEE (Not Pictured)

- Jeff Wood, Chair
- Vincent Schmoyer, Secretary
- Ross Risvold, Member

EXECUTIVE MANAGEMENT (Top to Bottom)

- Mark Burgess, President/CEO
- Erika Smith, Chief Operating Officer
- Travis C. Frisk, Chief Financial Officer
- Tina Narron, Chief Lending Officer
- Ben Craig, Chief Administrative Officer



EMPOWERING ALASKANS

through community, education and collaboration.

COMMUNITY INVOLVEMENT

Credit Union 1 employees are deeply dedicated to making a difference across Alaska. In 2024, we proudly strengthened our bonds with the communities we serve through volunteering, fundraising, participating in local events, supporting education and much more.

- » **Rendezvous Senior Day Services** (Ketchikan)
- » **Sterling Senior Center** (Soldotna)
- » **Kodiak Women’s Resource & Crisis Center**
- » **FOCUS Inc.** (Eagle River)

Highlights

Between employee volunteerism and our corporate giving initiatives, we contributed an impressive 4,465 volunteer hours and over \$250,000 to 70+ Alaskan nonprofit organizations in 2024. Our commitment goes beyond financial contributions – it’s reflected in the time, effort and heartfelt care we invest in our communities. Here are just a few of the organizations that benefited from our efforts:

- » **Hospice of Anchorage**
- » **Bering Sea Women’s Group** (Nome)
- » **Fairbanks Community Food Bank**
- » **The Children’s Place** (Wasilla)

Rooted in our beginnings as the Anchorage Teacher’s Credit Union, education remains a cornerstone of CU1’s mission. In 2024, we proudly awarded \$35,000 in scholarships through the Bill Countryman Scholarship Fund, supporting 38 Alaskans in their pursuit of higher education and community impact. Additionally, we donated over 1,200 backpacks to youth-focused organizations statewide, ensuring that Alaska’s children start the school year equipped and ready to succeed.

These many efforts reflect CU1’s enduring commitment to empowering Alaskans through education, volunteerism and meaningful community connections.

Chosen as a **2024 Best Corporate Citizen** by Alaska Business and the local community.

\$250,000

70+ ALASKA NONPROFITS

\$35,000

AWARDED VIA 38 SCHOLARSHIPS

4,465

VOLUNTEER HOURS **2X MORE**

1,200+

BACKPACKS FOR YOUTH & FAMILIES IN NEED

531

STUDENTS IMPACTED WITH FINANCIAL EDUCATION

11 STATEWIDE

FINANCIAL LITERACY FAIRS

MEANINGFUL SUPPORT

for members in need.



SUPERVISORY COMMITTEE REPORT

Credit Union 1's Supervisory Committee (the "Committee") is appointed by our Board of Directors and is responsible for ensuring the financial statements of the credit union are accurately and fairly presented by management. The Committee has the responsibility of providing an independent appraisal of the safety and soundness of the activities of the credit union to ensure that operational practices and procedures are sufficient to safeguard our members' assets. These duties are required by federal and state regulations. The Committee also assists Credit Union 1's Board of Directors in fulfilling its oversight. State of Alaska statutes summarize the Committee's responsibilities as follows:

"The Supervisory Committee shall conduct an annual audit of the accounts of the credit union and submit a report of the audit to the Board of Directors and a summary of the audit to members at the next annual members' meeting of the credit union. The Supervisory Committee may conduct supplementary audits as it considers necessary or as ordered by the commissioner and submit reports of the supplemental audits to the Board of Directors."

In carrying out this responsibility, the Committee i) oversees the Internal Audit Function, which reports to the Committee; ii) monitors the policies established by the Board of Directors and ensures compliance with them; iii) evaluates the adequacy and effectiveness of the system of internal

Jeff Wood
Committee Chair

Vincent Schmoyer
Secretary

Ross Risvold
Member

controls established by Credit Union 1 management; and iv) investigates and responds to written member inquiries referred to the Committee. The Committee appoints an independent certified public accounting firm and reviews the policies and procedures for the audit engagement, including its scope, fees, and auditor independence matters. The Committee itself does not prepare financial statements or perform audits, and its members are not the certifiers or auditors of Credit Union 1 financial statements.

The Committee engaged the independent certified public accounting firm of Moss Adams LLP to render an opinion as to whether the Credit Union 1 financial statements for the period January 1, 2024 through December 31, 2024 are fairly presented in all material respects. Moss Adams LLP completed their audit, which was performed in accordance with generally accepted auditing standards, and issued an unqualified opinion.

The Committee reviewed and discussed Credit Union 1's 2024 audited financial statements with Moss Adams LLP, the credit union's President/CEO Mark A. Burgess and Chief Financial Officer Travis C. Frisk. The Committee believes that appropriate internal controls are in place at Credit Union 1 and that the 2024 financial statements accurately reflect the strong financial position of this credit union.

TREASURER'S REPORT

Colin Baxter
Board Treasurer

As of December 31, 2024, Credit Union 1's total assets declined to \$1,468,794,139. This \$50.8 million decline from 2023 corresponded with a \$42.0 million decrease in borrowings to \$108,000,000, a \$17.4 million decrease in member deposits to \$1,165,870,126, and a \$7.5 million decrease in other liabilities offset by a \$16.1 million increase in equity during the year. The 1.5% member deposit decline was due to declining savings and spending accounts offset by increasing term deposits.

Net income for the 12 months that ended December 31, 2024 was \$14.1 million. As a member-owned financial cooperative, 100% of this income is returned to member owners with lower loan interest rates, higher dividends, enhanced services and fewer fees for our Credit Union 1 members.

Income earned by a financial institution is measured as a percentage of total assets. For the 12 months that ended December 31, 2024, Credit Union 1's return on average assets was 0.96%. These earnings have helped build equity within the institution and secure our ability to



serve the long-term needs of our members. Equity also insulates and protects the credit union during periods of economic downturn, so that we can best serve our members when they experience difficult financial times. When local and national economies fluctuate, our credit union is well-positioned to navigate these changes while providing the financial support that our members rely on in times of need.

At the end of 2024, the credit union's equity (or "capital") was 13.34% of total assets, as reported in our audited financial statements. As such, Credit Union 1 is designated as "well-capitalized" by the National Credit Union Administration (NCUA). Credit Union 1 members directly benefit from this designation because it allows us to enhance services, upgrade facilities, maintain a strong workforce and expand our lending ability in support of Alaskans statewide.



100% OF INCOME RETURNED TO MEMBER OWNERS

MISSION

To help members achieve their financial goals through excellent service and value.



FINANCIAL STATEMENT (in thousands)

ASSETS

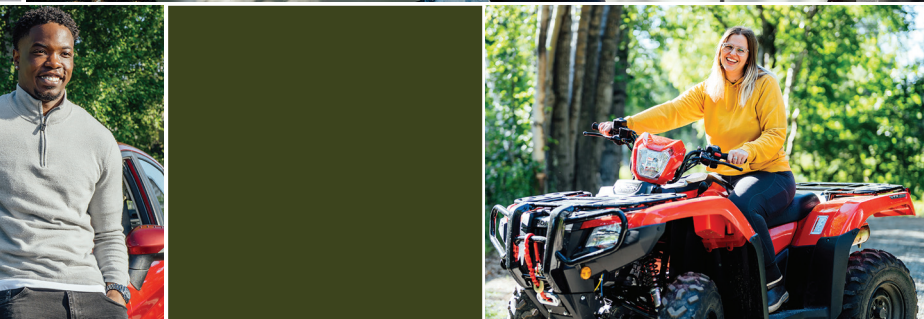
	2024	2023
Cash and Cash Equivalents	110,702	138,622
Certificates of Deposit	269	255
Investments	188,895	230,575
Loans (Net)	1,085,859	1,062,262
Fixed Assets (Net)	42,286	38,878
Other Assets	40,783	48,991
Total	1,468,794	1,519,583

TOTAL LIABILITIES AND MEMBERS' EQUITY

	2024	2023
Members' Shares	1,165,870	1,183,277
Borrowings	108,000	150,000
Liabilities	17,859	25,370
Members' Equity	177,065	160,936
Total	1,468,794	1,519,583

INCOME STATEMENT

	2024	2023
Loan Interest Income	66,486	56,398
Investment Interest Income	11,913	10,066
Interest Income	78,399	66,464
Dividends & Interest Expense	16,032	8,954
Net Interest Income Before Provision for Credit Losses	62,367	57,510
Provision for Credit Losses	8,513	10,452
Net Interest Income After Provision for Credit Losses	53,854	47,058
Noninterest Income	22,299	23,333
Noninterest Expense	62,093	61,279
Net Income	14,060	9,112



\$314 MILLION IN MEMBER LOANS



Food Bank of Alaska, Anchorage



Trend AK, Anchorage
Tree Lighting Ceremony, Eagle River



Financial Reality Fair, Kotzebue



Financial Reality Fair, Anchorage

Thank you, everyone!

The Children's Place, Wasilla
Community Clean Up, Soldotna

SeaLife Center, Anchorage
Member Appreciation Day and Fundraiser, Nome

Relay for Life, Soldotna

Totem to Totem, Ketchikan
Cook Inlet Housing Luau, Anchorage

Financial Reality Fair, Kodiak
Clean Air Challenge, Talkeetna





 **Credit Union 1**

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